



LinerGame™ Company Workshops

TAILORED TRAINING FOR YOUR TEAM. DELIVERED ON-SITE. DELIVERED WITH IMPACT.

SIMPLE, REALISTIC, EDUCATIONAL, FUN!

BRING THE LINERGAME™ TO YOUR TEAM

Our company-specific (in-house) LinerGame™ workshops are immersive training sessions tailored to your team's structure, roles, and commercial challenges. Delivered in person at your chosen location, these sessions are ideal for upskilling, onboarding, team alignment, and capability development.

PERFECT FOR:

- ✓ Freight Forwarders
- ✓ Exporters & Importers
- ✓ Terminal & Port Operators
- ✓ Logistics & Shipping Teams
- ✓ Tech Providers, Consultants & Educators

“Great insight! The game reveals the complexity of liner shipping companies, both operational and commercial. Collaboration becomes vital—and the outcome is a direct result of team effort.”
— Floris de Haan, Erasmus UPT.



TRAINING DELIVERED SINCE 2014 | KEY FACTS:

+125 sessions +2500 participants +20 countries +4 continents



Why Choose an In-House Workshop?

HIGH-IMPACT, HALF-DAY EVENTS

- ✓ Fully tailored to your business context and team dynamics.
- ✓ Supports internal collaboration across departments (Sales, Ops, Customer Service, Planning).
- ✓ Aligns commercial and operational thinking through a shared simulation experience.
- ✓ Facilitated by seasoned industry experts.
- ✓ No travel needed—delivered at your site or nearby venue.



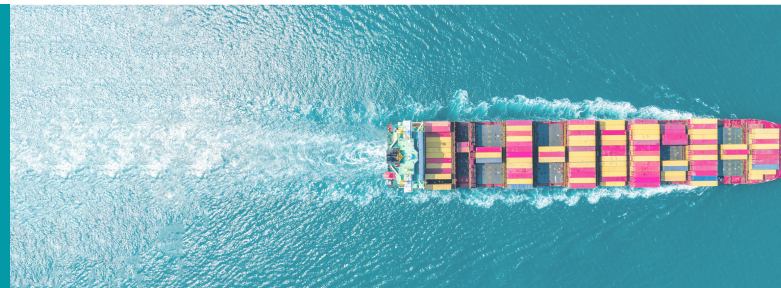
“LinerGame™ provides a solid feel for the core processes in a liner shipping company, and it is particularly useful for employees in shipping functions such as IT, HR etc. as well as staff in IT companies serving the container shipping sector.” —Kim Ahler, Senior Vice President Marcura.

EXPECTED OUTCOMES

- ✓ Greater understanding of liner shipping dynamics.
- ✓ Improved process alignment and service delivery.
- ✓ Better communication and collaboration between departments.
- ✓ Enhanced problem-solving and decision-making skills.

LET'S DESIGN A SESSION THAT FITS YOU

We'll work with you to co-design a workshop that supports your business goals—whether it's training new talent, supporting a transformation program, or aligning teams across regions.



ABOUT US

The Liner Shipping Game™ was created by Lars Jensen (Global Expert in Liner Shipping) and Professor Niels Rytter (Simulation and Logistics Specialist).

Our mission is to equip clients with the knowledge, skills, and collaborative values needed to thrive in a future shaped by challenging market conditions, industry disruptions, increased digitalisation, sustainability, and the transition towards a greener economy.

CONTACT US



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WORKSHOP FORMAT

Each session accommodates 12–16 participants and includes:

- LEGO®-based physical vessel and container simulation tools.
- Paper-based booking, stowage and operations documentation.
- Role-based teamwork across liner departments.
- Post-simulation debrief to apply lessons to your real-world challenges.