



## Industry Networking Workshops

EXPERIENCE LINER SHIPPING.  
BUILD CAPABILITY.  
EXPAND YOUR NETWORK.

Unlock real-world insights in a half-day simulation workshop

The LinerGame™ Industry Networking Workshops are not just training—they are immersive, team-based simulations designed for professionals across the supply chain.

This in-person, hands-on experience gives participants the chance to step into the shoes of a liner shipping operator, making critical decisions that shape outcomes across booking, stowage, and terminal operations.

### PERFECT FOR:

- ✔ Freight Forwarders
- ✔ Exporters & Importers
- ✔ Terminal & Port Operators
- ✔ Logistics & Shipping Teams
- ✔ Tech Providers, Consultants & Educators

“Great insight! The game reveals the complexity of liner shipping companies, both operational and commercial. Collaboration becomes vital—and the outcome is a direct result of team effort.” — Floris de Haan, Erasmus UPT.



### TRAINING DELIVERED SINCE 2014 | KEY FACTS:

+125 sessions +2500 participants +20 countries +4 continents



# Why Attend a LinerGame™ Workshop?

## HIGH-IMPACT, HALF-DAY EVENTS

- ✓ **Operational Insight:** Simulate bookings, vessel planning, and port flows.
- ✓ **Cross-Functional Collaboration:** Learn how upstream and downstream teams must align.
- ✓ **Realistic Challenges:** Navigate delays, overbookings, and profitability trade-offs.
- ✓ **Networking Opportunity:** Meet peers and industry experts in a dynamic environment.
- ✓ **Skills that Stick:** Active learning with proven high retention rates.
- ✓ **Immediate Application:** Walk away with ideas you can use the next day.



“It’s particularly useful for employees across functions like IT, HR, or planning, as well as technology companies supporting container shipping.” — Kim Ahler, SVP, Marcura.

## THE FORMAT:

Each workshop brings together 12–16 participants for a facilitated, in-person experience using:

- Physical LEGO® vessels and containers
- Paper-based flow documents
- Live coaching from senior industry experts

## 2025 LINERGAME™ EVENTS



 **Melbourne**  
Wednesday, 4 June

 **Sydney**  
Wednesday, 11 June

 **Auckland**  
Wednesday, 16 July

 **Brisbane**  
Wednesday, 27 August

 **Perth**  
Wednesday, 15 October

 **Adelaide**  
Wednesday, 29 October

Seats are limited to 16 per workshop to ensure maximum engagement

## FURTHER INFO & BOOKINGS VIA OUR WEBSITE

### ABOUT US:

The Liner Shipping Game™ was created by Lars Jensen (Global Expert in Liner Shipping) and Prof. Niels Rytter (Simulation & Logistics Specialist) and is proudly brought to Australia & New Zealand by MPC International.



### CONTACT US

### INTERESTED IN A PRIVATE, IN-HOUSE SESSION FOR YOUR COMPANY?

We offer tailored corporate workshops across ANZ.

 [sales@mpc-international.com](mailto:sales@mpc-international.com)

 [www.mpc-international.com](http://www.mpc-international.com)